

INSYNC
2018



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INSYNC

WHATEVER MOVES YOU, MOVE INSYNC.

From our first breath, our first step and our first ride, we move Insync. Insync with our inner self and with nature.

We are in harmony and our interactions and innate connections enable us to thrive, do more and achieve beyond what we thought possible. At work and in leisure, we live life Insync with every element around us. It's effortless; an unspoken understanding; a shared togetherness that brings joy, freedom and independence. Being Insync with ourselves is as intuitive as our passion for adventure, our thirst for exploration and our zest for life.

It's who we are. It's what we do. We discover new experiences, we cherish the good times, we tell our own, unique story. Our choices are Insync with us, they are personal to us. On this journey of exploration and inquisitiveness and spontaneity.

Insync celebrates the joy of being in the movement. We have a fascination with the joy of movement and the freedom it brings to the individual.

Whatever your background or reason to ride, at Insync we understand your motivation.

We create bikes for every rider, for every lifestyle.

To be Insync is a universal sensation: a shared togetherness that brings joy, freedom and independence. We celebrate the exhilaration of riding a bike and having fun with family and friends.

Through cycling, we all discover new experiences, we cherish the good times, we define ourselves. Harmony is just a pedal stroke away.

#MOVEINSYNC



WE UNDERTAKE PERFORMANCE AND RIDER ANALYSIS FOR EVERY TYPE OF BIKE IN THE INSYNC RANGE

GEOMETRY

Bike geometry plays an important part in the way you ride your bike. Our bike geometry is designed to make your every day riding fun.

We undertake performance and rider analysis for every type of bike in the Insync range, to deliver a stress free experience for the everyday rider. Our bikes boast compact and stiffer frames for better bike control and better riding efficiency.

SAFETY

Bike safety is a core principle of the Insync approach to bike design.

As well as standard safety features, such as reflectors and bells – we incorporate design details that consider the rider first, whether that's our overall frame geometry or specific concerns like braking reach. From tyre specifications to handle bar grips, from chain guards to pedal offsets, we're constantly striving to incorporate rider safety considerations in our bikes.

DESIGN

Designed by our team at the Hero Global Design Centre in the UK, we take pride in creating bikes with a clear purpose and a clear understanding of the rider. Through extensive market research of buying habits and trend analysis, we ensure that Insync bikes are at the forefront of emerging styles and cycle technology. We undertake colour choice analysis on a global scale, to create appealing graphics and stylish palettes that are always on trend. Our designs also focus on weight reduction, to make bikes that are easier to handle and better performing.

Viking

SINCE 1908...

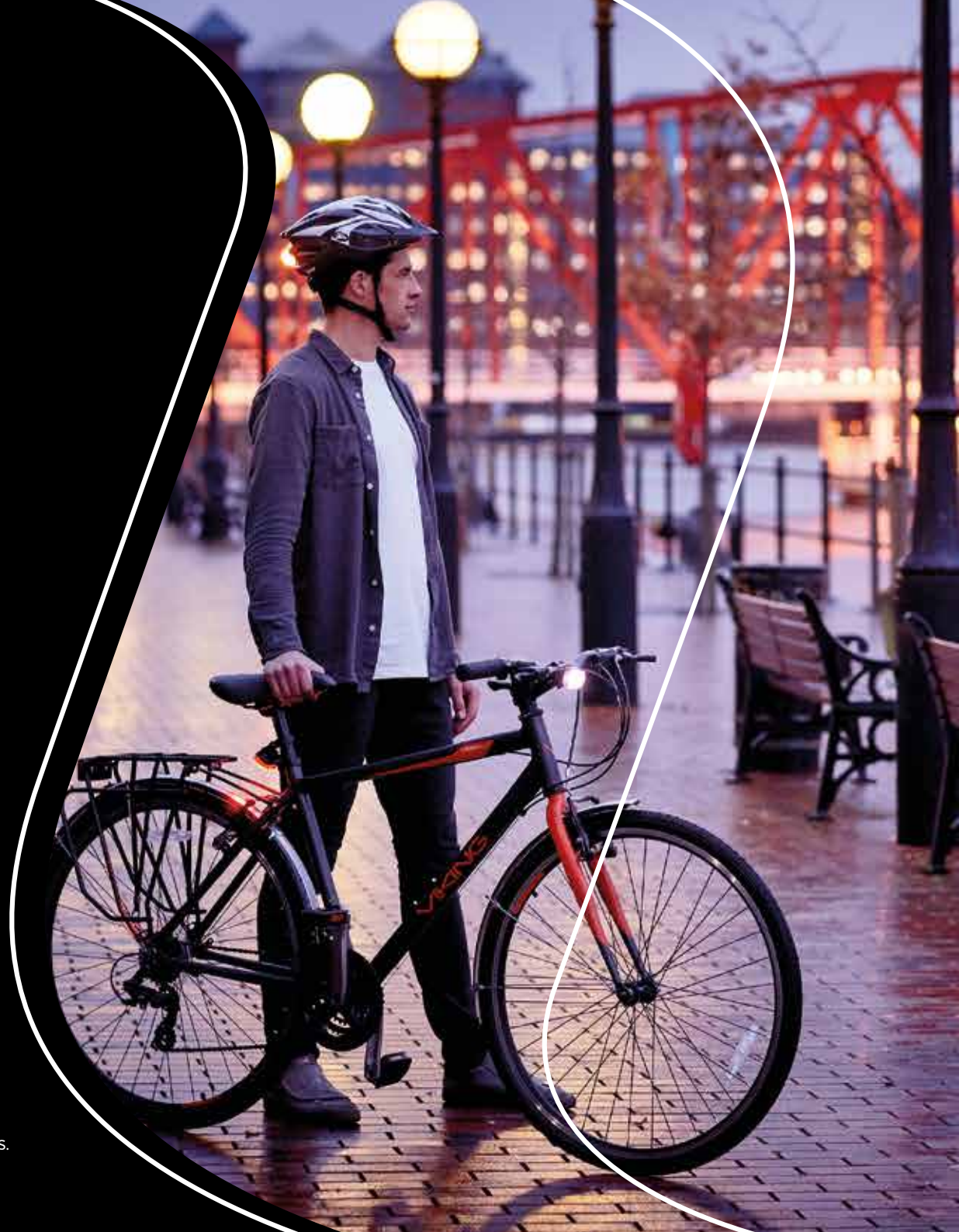
The Viking Cycle Company was an British bicycle company. Founded in 1908 as a bicycle repair shop in Wolverhampton, it became a manufacturer and sponsored a racing team.

Viking bikes are a manifestation and celebration of the great tradition of British bike building and design. The Viking brand has a 110 year history and a proud reputation for innovation. The modern day Viking is about being "Insync" with yourself, celebrating contemporary lifestyle with deep-rooted values and respect for cycling heritage and the world in which we live.

Stories are food for the soul; myths and folklore that live with us forever. We all have a stories – moments we share with our friends. It could be a fleeting moment of magic from yesterday, an affectionate account from yesteryear or a stirring story about heroes.

At Viking, we promote urban cycling as a positive way to commute, to spend time with family and friends and to stay active. Ours is a century-old story of heritage, dedication and of skill. A story that created a culture and defined a movement.

Our stories overlap. They intertwine and create a strong, vivid tapestry full of inspiration, energy and triumph. These stories motivate us, they create unique memories, they move us.





“IT’S BEEN GREAT TO SEE THE HERITAGE VIKING RANGE COME BACK TO LIFE”.

After the war production rose from about 800 cycles a year in the late 1940s to more than 20,000 in 1963, Viking became the city’s largest-ever bicycle manufacturer. Today’s Viking has all these qualities and more, the range now encompasses a much bigger selection of types of bike to suit

the ever increasing demands of changing lifestyles and modern environments. Using all the modern technical developments of today’s manufacturing and lightweight materials, the new Viking bikes are ready to face the next hundred years. The modern day Viking is about being “Insync” with yourself,

celebrating contemporary lifestyle with deep-rooted values and respect for cycling heritage and the world in which we live. We are proud to revive this heritage rich brand and feature it centre stage within our family of Insync bicycles.



RACE MASTER

CARBON

AVAILABLE SIZES: 51cm / 54cm / 57cm



Frame / Carbon fibre

Fork / Carbon fibre

Shifters / Shimano 105 / 11 X 2

Front Mech / Shimano 105

Rear Mech / Shimano 105

Chainset / Shimano 105

Rims / Double wall

Hubs / KT 20H front / 24H rear

Spokes / Stainless bladed

Tyres / VR Rain Runner 700 X 25C

Saddle / Velo

Handlebar / Alloy shallow drop

Brakeset / Shimano 105

ROAD MASTER

BRITISH RACING GREEN

AVAILABLE SIZES: 51cm / 54cm / 57cm



Frame / Reynolds 853

Fork / Carbon fibre

Shifters / Shimano Tiagra / 10 X 2

Front Mech / Shimano Tiagra

Rear Mech / Shimano Tiagra

Chainset / Shimano Tiagra

Rims / Double wall

Hubs / KT 20H front / 24H rear

Spokes / Stainless bladed

Tyres / VR Rain Runner 700 X 25C

Saddle / Velo

Handlebar / Alloy shallow drop

Brakeset / Shimano Tiagra

CROSS MASTER X

TEAL & TURQUOISE

AVAILABLE SIZES: 51cm / 54cm / 57cm

Frame / Reynolds 853

Fork / Carbon fibre

Shifters / Shimano Tiagra / 10 X 2 speed

Front Mech / Shimano Tiagra

Rear Mech / Shimano Tiagra

Chainset / Shimano Tiagra

Rims / Double wall

Hubs / Quando 32H disc

Spokes / Stainless

Tyres / WTB Riddler 700 X 37C

Saddle / WTB SL8

Handlebar / Alloy shallow drop

Brakeset / Tetro Mira



CROSS MASTER

GRAPHITE & RUST ORANGE

AVAILABLE SIZES: 51cm / 54cm / 57cm

Frame / Reynolds 853

Fork / Carbon fibre

Shifters / Shimano Sora / 9 X 2 speed

Front Mech / Shimano Sora

Rear Mech / Shimano Sora

Chainset / Shimano Sora

Rims / Double wall

Hubs / Quando 32H disc

Spokes / Stainless

Tyres / WTB Riddler 700 X 37C

Saddle / WTB SL8

Handlebar / Alloy shallow drop

Brakeset / Tetro Mira



TOURING MASTER X

DARK BROWN & DEMERERA

AVAILABLE SIZES: 51cm / 54cm / 57cm

Frame / Reynolds 853

Fork / Carbon fibre

Shifters / Shimano Sora / 9 X 2

Front Mech / Shimano Sora

Rear Mech / Shimano Sora

Chainset / Shimano Sora

Rims / Double wall

Hubs / Quando 32H disc

Spokes / Stainless

Tyres / VR Baldy 700 X 32C

Saddle / Velo Sport

Handlebar / Alloy Flatbar

Brakeset / Tektro Hydraulic



TOURING MASTER

MILITARY GREEN

AVAILABLE SIZES: 51cm / 54cm / 57cm

Frame / Reynolds 853

Fork / Carbon fibre

Shifters / Shimano Claris / 8 X 2

Front Mech / Shimano Claris

Rear Mech / Shimano Claris

Chainset / Shimano Claris

Rims / Double wall

Hubs / Quando 32H disc

Spokes / Stainless

Tyres / VR Baldy 700 X 32C

Saddle / Velo Sport

Handlebar / Alloy Flatbar

Brakeset / Tektro Hydraulic



URBAN MYTH

FIXED GEAR | METRO CHROME

AVAILABLE SIZES: 56cm / 59cm

Frame / Hi-Tensile steel

Fork / Straight steel

Shifters / single speed

Chainset / 1/8" X 46T

Freewheel / 16 T Freewheel

Rims / 700 C Alloy High wall

Hubs / Alloy

Tyres / 700 X 25C

Saddle / Selle Monte Grappa

Handlebar / Alloy flatbar

Brakeset / Alloy Caliper brake



URBAN MYTH

FIXED GEAR | METRO CHROME

AVAILABLE SIZES: 56cm / 59cm

Frame / Hi-Tensile steel

Fork / Straight steel

Shifters / single speed

Chainset / 1/8" X 46T

Freewheel / 16 T Freewheel

Rims / 700 C Alloy High wall

Hubs / Alloy

Tyres / 700 X 25C

Saddle / Selle Monte Grappa

Handlebar / Alloy Drop bar

Brakeset / Alloy Caliper brake





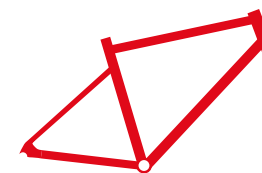
LIGHTWEIGHT



CLASSIC BRITISH DESIGNED



RACE GEOMETRY



Q-RIDE

RETRO ROADIE

7 SPEED | ALLOY | 700C

AVAILABLE SIZES: 53cm / 56cm



Frame / Hi-Tensile steel

Fork / Straight steel

Shifters / Downtube bracket / 7 X 2

Chainset / 50x34T Steel Chainring / Alloy Crank

Rims / 700C Alloy / Double High Wall

Hubs / 700C Alloy

Tyres / 700 X 25C

Saddle / Velo

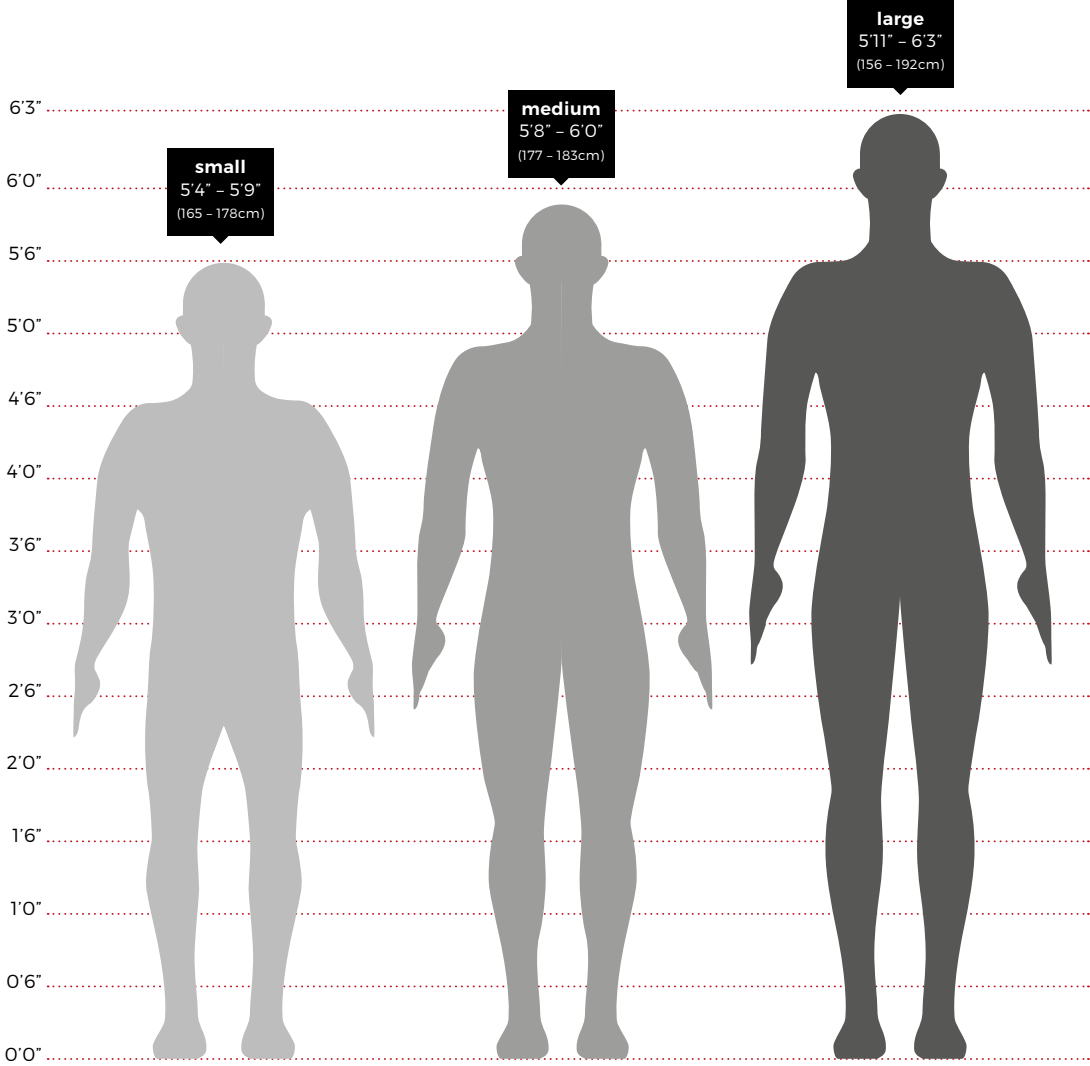
Handlebar / Alloy drop bar

Brakeset / Alloy Caliper brake

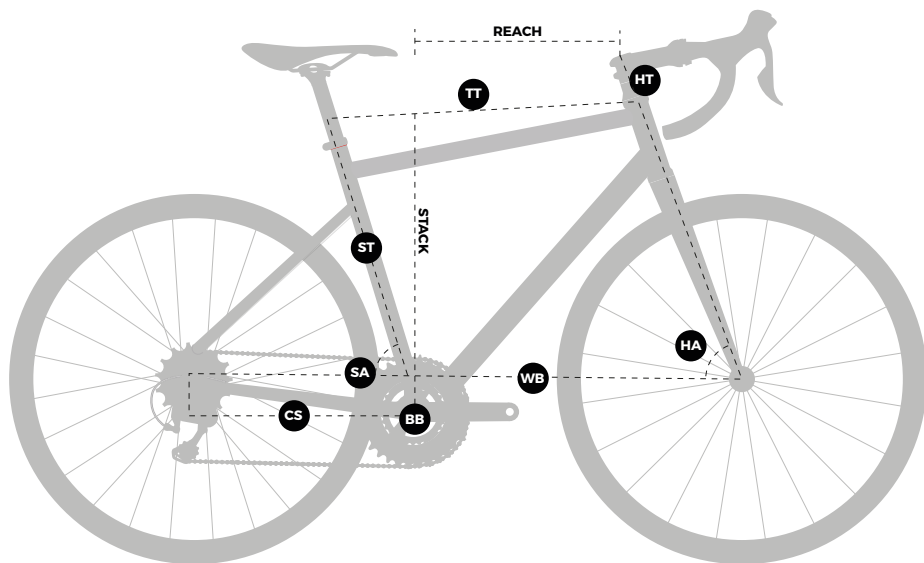


THE RETRO ROADIE IS THE IDEAL BIKE FOR THE COMMUTE, TRIPS TO THE SHOPS OR SIMPLY GRABBING A COFFEE.

GEOMETRY



Model	Frame Size (mm)	Rider's Size (cm)	Reach (mm)	Stack (mm)	ST Seat tube (mm)	TT Top tube (mm)	HT Head tube (mm)	HA Head angle (°)	SA Seat angle (°)	CS Chainstay (mm)	BB BB drop (mm)	WB Wheel base
RACE MASTER	S	167 - 175	373	548	510	533	148	71.1	73	412	71	990
	M	172 - 185	382	572	540	554	174	71.4	73	412	69	1005
	L	180 - 193	391	596	570	574	198	71.7	73	412	69	1019
ROAD MASTER	S	167 - 175	402	304	510	537	112	72.5	74.4	435	70	980
	M	172 - 185	416	555	540	561	140	73	74	435	70	1018
	L	180 - 193	420	582	570	580	171	73	73.5	435	70	1031
CROSS MASTER	S	167 - 175	414	594	510	567	160	71.5	73.5	432	76	1018
	M	172 - 185	420	602	540	585	175	71.5	73.5	432	76	1036
	L	180 - 193	436	634	570	603	200	71.5	73.5	432	76	1096
TOURING MASTER	S	167 - 175	400	572	510	555	160	71	73	435	55	1059
	M	172 - 185	412	602	540	574	175	71	73	435	55	1075
	L	180 - 193	423	634	570	593	200	71	73	435	55	1094



RIDDICK







We believe that bikes make us better people and we want to encourage everybody to get involved. Enthusiasts and casual cyclists ride together.

The unknown fuels the human spirit. It's the impulse to discover new horizons, places and people. Every now and again, you discover something amazing, something spectacular, something so stunning that you just have to stop and immerse yourself in the feeling. It might be the way those shards of sunlight cut through the forest mist on a cold autumn morning, the way that blanket of fog settles in the valley as you make your way in the woods to submerge yourself in it, or it could be that triumphant feeling when you and your friends witness the sunrise from the top of that mountain.

There is an amazing world out there. It just needs to be explored. Go there. Explore. Discover what moves you.

#MOVEINSYNC

RD200

21 SPEED | ALLOY

Frame / 6061 Alloy / Internal Cables

Fork / SR Suntour M3030

Shifters / Shimano / 3 x 7 Speed

Front Mech / FD TY300

Rear Mech / RD TY500

Chainset / FC TY501

Freewheel / TZ21 14-28T

Weight / 13.9kg

Rims / Riddick double wall

Hubs / Modus alloy 32H

Spokes / Stainless

Tyres / WTB Bee Line / 27.5 x 2.2

Saddle / WTB Rocket V

Handlebar / 720mm double butted

Brakeset / Tektro MD-M280



RD300

24 SPEED | ALLOY

Frame / 6061 Alloy / Internal Cables

Fork / SR Suntour XCT

Shifters / Shimano / 3 x 8 Speed

Front Mech / Shimano Altus

Rear Mech / Shimano Altus

Chainset / FC TY701

Cassette / CS-HG31 11-34T

Weight / 14.2kg

Rims / Riddick double wall

Hubs / Modus alloy 32H

Spokes / Stainless

Tyres / WTB Bee Line / 27.5 x 2.2

Saddle / WTB Rocket V

Handlebar / 720mm double butted

Brakeset / Tektro MD-M300



RD400

18 SPEED | ALLOY

Frame / 6061 Alloy / Internal Cables
Fork / SR Suntour XCT Hydraulic Lockout
Shifters / Shimano Acera / 9 x 2 Speed
Front Mech / Shimano Altus
Rear Mech / Shimano Acera
Chainset / Acera 36-22T
Cassette / CS-HG20 11-34T

Weight / 14.1kg

Rims / Riddick double wall
Hubs / Shimano TX505
Spokes / Stainless
Tyres / WTB Bee Line / 27.5 x 2.2
Saddle / WTB Rocket V
Handlebar / 720mm double butted
Brakeset / Tektro HD-M285 Hydraulic



RD500

24 SPEED | ALLOY

Frame / 6061 Alloy R-Light tubing /
Smooth Welds / Internal Cables
Fork / SR Suntour XCM /
Hydraulic Lockout

Shifters / Shimano Alivio / 9 x 2 Speed
Front Mech / Shimano Acera
Rear Mech / Shimano Alivio
Chainset / Deore 36-22T
Cassette / CS-HG20 11-34T

Weight / 14.5kg

Rims / Riddick double wall
Hubs / Shimano TX505
Spokes / Stainless
Tyres / WTB Bee Line / 27.5 x 2.2
Saddle / WTB Rocket V
Handlebar / 720mm double butted
Brakeset / Tektro HD-M285 / Hydraulic



RD600

20 SPEED | ALLOY



Frame / 6061 Alloy R-Light tubing /
Smooth Welds / Internal Cables
Fork / Rockshox Recon Silver

Shifters / Shimano Deore 2 x 10
Front Mech / Shimano Deore
Rear Mech / Shimano Deore
Chainset / FCM6000 Deore 36-26T
Cassette / CS-HG50 11-36T

Rims / Riddick double wall
Hubs / Shimano Deore
Spokes / Stainless
Tyres / WTB Bee Line / 27.5 x 2.2

Saddle / WTB Rocket V
Handlebar / 720mm double butted
Brakeset / Shimano BL-M365 /
180mm front / 160mm rear

Weight / 13.2kg



Designed to be at home on the mountain, this bike is packed with features to make every ride enjoyable. The smooth welds and internal cables give the bike a premium look whilst the Deore 2 x 10 drive train and Rockshox front suspension give the bike the premium feel it so rightly carries, so it can navigate the toughest of trails. The superlight tubing and XC geometry make for a fast ride whilst keeping that snappy handling for those sharp bends.



**EACH MODEL WITHIN THE RIDDICK RANGE
BOASTS THE HIGH END SPECIFICATION YOU
MIGHT EXPECT FROM A PREMIUM BRAND,
WITH HIGH-QUALITY COMPONENTS EQUIPPED
THROUGHOUT EACH MODEL.**

RD700

22 SPEED | ALLOY

Frame / 6061 Alloy / Smooth welds / Internal Cables / Tapered head tube
Fork / Rockshox Recon Silver Tapered / OneLock Remote Lockout

Shifters / Shimano SLX 2 x 11
Front Mech / Shimano Deore
Rear Mech / Shimano SLX
Chainset / SLX 36-26T
Cassette / SLX 11-42T

Weight / 12.9kg

Rims / Riddick double wall
Hubs / Shimano Deore
Spokes / Stainless
Tyres / WTB Bee Line / 27.5 x 2.2

Saddle / WTB Rocket V
Handlebar / 720mm double butted
Brakeset / Shimano Deore
 180mm front / 160mm rear



RD800

22 SPEED | ALLOY

Frame / 6061 Alloy R-Light tubing / Smooth welds Internal Cables / Tapered head tube
Fork / Rockshox Recon Silver Tapered / OneLock Remote Lockout / Thru Axle

Shifters / Shimano SLX 2 x 11
Front Mech / Shimano SLX
Rear Mech / Shimano XT
Chainset / XT 36-26T
Cassette / SLX 11-42T

Weight / 12.8kg

Rims / Riddick double wall
Hubs / Shimano Deore
Spokes / Stainless
Tyres / WTB Ranger / 27.5 x 2.25

Saddle / WTB Silverado Sport M
Handlebar / 720mm double butted
Brakeset / Shimano Deore
 180mm front / 160mm rear



RD900

11 SPEED | ALLOY



Frame / 6061 Alloy R-Light tubing /
Smooth welds Internal Cables /
Tapered head tube

Fork / Rockshox Reba Tapered /
OneLock Remote Lockout / Thru Axle

Shifters / Shimano XT 1 x 11

Rear Mech / Shimano XT

Chainset / XT 30T

Cassette / XT 11-46T

Rims / Riddick double wall

Hubs / Shimano Deore

Spokes / Stainless

Tyres / WTB Ranger 27.5 x 2.25

Saddle / WTB Silverado Sport M

Handlebar / 720mm double butted

Brakeset / Shimano XT /
180mm front / 160mm rear

Weight / 11.95kg

RDG3

16 SPEED | ALLOY

Frame / 6061 Alloy R-Light tubing /
Internal Cables

Fork / Alloy 410mm

Shifters / Shimano Claris 2 x 8

Front Mech / Shimano Claris

Rear Mech / Shimano Claris

Chainset / Shimano Claris 50-34T

Cassette / CS-HG50 11-28T

Weight / 11.75kg

Rims / WTB XC19

Hubs / KT alloy 32H

Spokes / Stainless

Tyres / WTB Riddler 700 x 37c

Saddle / WTB Silverado Sport

Handlebar / 440mm Flared Double Butted

Brakeset / Tektro MD-M280



RDG4

18 SPEED | ALLOY

Frame / 6061 Alloy R-Light tubing /
Internal Cables

Fork / Alloy 410mm

Shifters / Shimano Sora 2 x 9

Front Mech / Shimano Sora

Rear Mech / Shimano Sora

Chainset / Shimano Sora 50-34T

Cassette / Shimano Tiagra 11-28T

Weight / 11.5kg

Rims / WTB XC19

Hubs / KT alloy 32H

Spokes / Stainless

Tyres / WTB Riddler 700 x 37c

Saddle / WTB Silverado Sport

Handlebar / 440mm Flared Double Butted

Brakeset / Tektro MD-M280





**RIDDICK MOUNTAIN BIKES
DELIVER CONSISTENT
PERFORMANCE ON EVERY
RIDE, WHERE EVER THE
TRAIL TAKES YOU.**

This bike has been tried and tested by some top level riders and not only withstood their tests, but passed with flying colours. This full XT 1 x 11 drive train is the perfect combination of rugged and light, and the Rockshox Reba tapered thru-axel fork can withstand the toughest of bumps. All the parts on this bike have been carefully chosen to maximise efficiency and handling and it shows. This bike is fast, tough, and most of all fun.

RD229

21 SPEED | ALLOY

Frame / Alloy / Internal Cables

Fork / Suntour M3030

Shifters / Shimano / 3 x 7 Speed

Front Mech / FD TY300

Rear Mech / RD TY500

Chainset / FC TY501

Cassette / TZ21 14-28T

Weight / 14.2kg

Rims / Riddick double wall

Hubs / Modus alloy 32H

Spokes / Stainless

Tyres / WTB Nineline / 29 x 2.2

Saddle / WTB Rocket V

Handlebar / 720mm double butted

Brakeset / Tektro MD-M280



RD329

24 SPEED | ALLOY

Frame / 6061 Alloy R-Light tubing /

Internal Cable

Fork / SR Suntour XCT

Shifters / Shimano / 3 x 8 Speed

Front Mech / Shimano Altus

Rear Mech / Shimano Altus

Chainset / FC TY701

Cassette / CS-HG31 11-34T

Weight / 14.5kg

Rims / Riddick double wall

Hubs / Modus alloy 32H

Spokes / Stainless

Tyres / WTB Nineline / 29 x 2.2

Saddle / WTB WTB Rocket V

Handlebar / 720mm double butted

Brakeset / Tektro MD-M300



RD429

18 SPEED | ALLOY

Frame / 6061 Alloy / Internal Cables

Fork / SR Suntour XCT / Hydraulic Lockout

Shifters / Shimano Acera 9 x 2 Speed

Front Mech / Shimano Altus

Rear Mech / Shimano Acera

Chainset / Acera 36-22T

Cassette / CS-HG20 11-34T

Weight / 14.4kg

Rims / Riddick double wall

Hubs / Shimano TX505

Spokes / Stainless

Tyres / WTB Ninline / 29 x 2.2

Saddle / WTB WTB Rocket V

Handlebar / 720mm double butted

Brakeset / Tektro HD-M285 Hydraulic



RD529

18 SPEED | ALLOY

Frame / 6061 Alloy / Smooth Welds /
Internal Cables

Fork / SR Suntour XCM / Hydraulic Lockout

Shifters / Shimano Alivio 9 x 2 Speed

Front Mech / Shimano Acera

Rear Mech / Shimano Alivio

Chainset / Deore 36-22T

Cassette / CS-HG20 11-34T

Weight / 14.8kg

Rims / Mavic Aksium Elite

Hubs / Shimano TX505

Spokes / Stainless

Tyres / WTB Ninline / 29 x 2.2

Saddle / WTB Rocket V

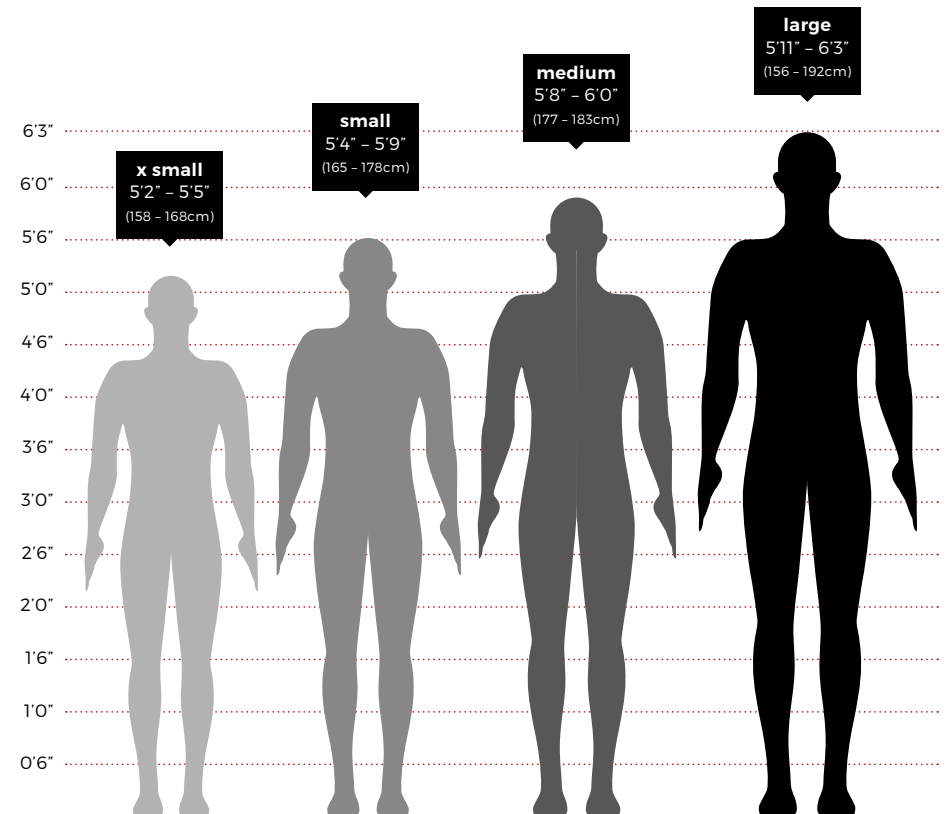
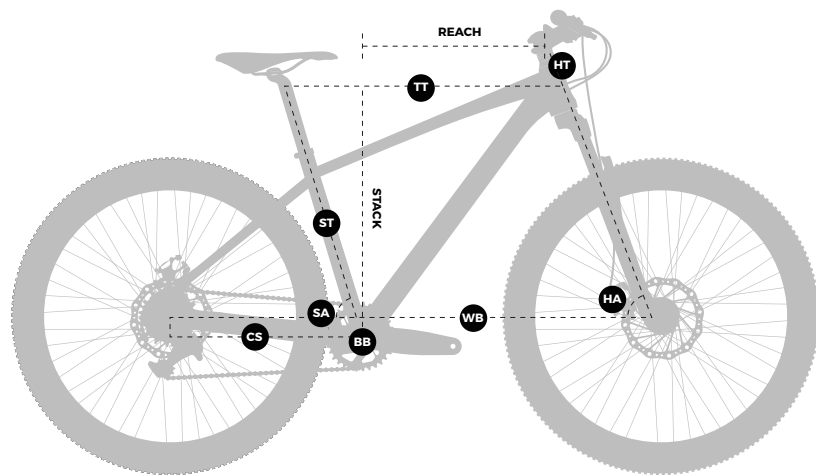
Handlebar / 720mm double butted

Brakeset / Tektro HD-M285 Hydraulic



Model	Frame Size (mm)	Rider's Size (cm)	Reach (mm)	Stack (mm)	ST Seat tube (mm)	TT Top tube (mm)	HT Head tube (mm)	HA Head angle (°)	SA Seat angle (°)	CS Chainstay (mm)	BB BB drop (mm)	WB Wheel base (mm)
RD200	XS	157 - 165	375	604	356	551	110	71	73	440	45	1047
	S	162 - 175	409	607	406	570	110	71	73	440	45	1081
	M	172 - 182	447	583	457	596	110	71	73	440	45	1111
RD300	S	162 - 175	409	607	406	570	110	71	73	440	45	1081
	M	172 - 182	447	583	457	596	110	71	73	440	45	1111
	L	180 - 190	460	607	508	616	110	71	73	440	45	1128
RD400	S	165 - 175	409	607	406	570	110	71	73	440	45	1081
	M	172 - 182	447	583	457	596	110	71	73	440	45	1111
	L	180 - 190	460	607	508	616	110	71	73	440	45	1128
RD500	S	162 - 175	409	607	406	570	110	71	73	440	45	1081
	M	172 - 182	447	583	457	596	110	71	73	440	45	1111
	L	180 - 190	460	607	508	616	110	71	73	440	45	1128
RD600	S	162 - 175	409	607	406	570	110	71	73	440	45	1081
	M	172 - 182	447	583	457	596	110	71	73	440	45	1111
	L	180 - 190	460	607	508	616	110	71	73	440	45	1128
RD700	M	165 - 178	447	583	457	596	110	71	73	440	45	1111
	L	175 - 185	460	607	508	616	110	71	73	440	45	1128
RD800	M	165 - 178	447	583	457	596	110	71	73	440	45	1111
	L	175 - 185	460	607	508	616	110	71	73	440	45	1128
RD900	M	165 - 178	447	583	457	596	110	71	73	440	45	1111
	L	175 - 185	460	607	508	616	110	71	73	440	45	1128
RDG3	S	168 - 178	388	345	520	504	172	71	73.5	432	75	1034
	M	175 - 190	403	617	560	519	195	71	73.5	432	75	1054
RDG4	S	168 - 178	388	345	520	504	172	71	73.5	432	75	1034
	M	175 - 190	403	617	560	519	195	71	73.5	432	75	1054

Model	Frame Size (inch)	Rider's Size (cm)	Reach (mm)	Stack (mm)	ST Seat tube (mm)	TT Top tube (mm)	HT Head tube (mm)	HA Head angle (°)	SA Seat angle (°)	CS Chainstay (mm)	BB BB drop (mm)	WB Wheel base (mm)
RD229	17"	165 - 178	412	641	432	585	110	71	73	450	65	1098.5
	19"	175 - 185	440	643	483	606	110	71	73	450	65	1124
RD329	17"	165 - 178	412	641	432	585	110	71	73	450	65	1098.5
	19"	175 - 185	440	643	483	606	110	71	73	450	65	1124
RD429	17"	165 - 178	412	641	432	585	110	71	73	450	65	1098.5
	19"	175 - 185	440	643	483	606	110	71	73	450	65	1124
RD529	17"	165 - 178	412	641	432	585	110	71	73	450	65	1098.5
	19"	175 - 185	440	643	483	606	110	71	73	450	65	1124



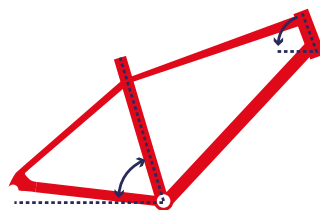




LIGHTWEIGHT



HIGH END COMPONENTS



COMPACT GEOMETRY



SURE-RIDE

RYEDALE



RYEDALE BIKES REFLECT THE WOMAN'S STYLE & HER UNIQUENESS. IT CELEBRATES THAT UNIQUE EXPRESSION, HER GRACEFULNESS – IN A SOCIAL SETTING AND THE RELATIONSHIPS THAT SHE VALUES MOST.

Ryedale bikes are crafted with these core ideas. The colour palette reflects modernity, and are carefully chosen after deep research on the current and emerging trends.

The Ryedale range delivers a relaxed riding position, lightweight components and superb build quality with a peerless attention to detail

Even the unique painting process used reflect the attention to detail, with metallic and pearlized finish.

Ryedale bikes are a celebration of style, fun and friendship.

We believe that bikes make us better people and we want to encourage everybody to get involved. We aim to be the first-choice urban, commuter and heritage bike brand for all female cyclists.

Ryedale bikes allow a rider to express herself, to reflect her own unique style with contemporary colour choices, innovative paint finishes and cutting-edge design.

Every ride, every day.





THE PEAK.



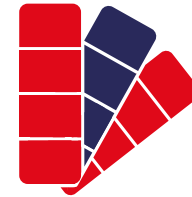
WHAT MAKES RYEDALE DIFFERENT



COMFORTABLE FRAME GEOMETRY



UTILITY WITH STYLE



ON TREND COLOURS



EASY-RIDE

HARRIET

6 SPEED | LIQUORICE

AVAILABLE SIZES

17" (RYD042) | 19" (RYD043)

Frame Hi Ten steel classic Cambridge with a traditional raked fork.

Gears 6 speed with a Shimano Thumb-shifter Plus provides accurate and easy gear changes.

Tyres 26 x 1.75" Kenda black with white wall tyres.

Brakes Alloy dual pivot caliper brakes with alloy levers.

Bars Alloy traditionally swept handlebars with comfort grips.

Saddle Italian sprung saddle with an alloy micro-adjust seat post.

Extras Kickstand, quick release basket on handlebars partnered with a decorative bell and rear carrier with bungees.



HARRIET

6 SPEED | LATTE

AVAILABLE SIZES

17" (RYD044) | 19" (RYD045)

Frame Hi Ten steel classic Cambridge with a traditional raked fork.

Gears 6 speed with a Shimano Thumb-shifter Plus provides accurate and easy gear changes.

Tyres 26 x 1.75" Kenda black with white wall tyres.

Brakes Alloy dual pivot caliper brakes with alloy levers.

Bars Alloy traditionally swept handlebars with comfort grips.

Saddle Italian sprung saddle with an alloy micro-adjust seat post.

Extras Kickstand, quick release basket on handlebars partnered with a decorative bell and rear carrier with bungees.



HERMIONIE

7 SPEED | PEPPERMINT

AVAILABLE SIZES

17" (RYD048) | 19" (RYD049)

Frame Hi Ten steel classic Cambridge frame with a low step-over top tube.

Gears 7 speed with a Shimano Thumb-shifter Plus provides accurate and easy gear changes.

Tyres 26 x 1.75" Kenda black with white wall tyres.

Brakes Alloy dual pivot caliper brakes with alloy levers.

Bars Alloy traditionally swept handlebars with comfort grips.

Saddle Italian sprung saddle with an alloy micro-adjust seat post.

Extras Kickstand, quick release basket on handlebars partnered with a decorative bell and rear carrier with bungees.



HERMIONIE

7 SPEED | ROSE GOLD

AVAILABLE SIZES

17" (RYD046) | 19" (RYD047)

Frame Hi Ten steel classic Cambridge frame with a low step-over top tube.

Gears 7 speed with a Shimano Thumb-shifter Plus provides accurate and easy gear changes.

Tyres 26 x 1.75" Kenda black with white wall tyres.

Brakes Alloy dual pivot caliper brakes with alloy levers.

Bars Alloy traditionally swept handlebars with comfort grips.

Saddle Italian sprung saddle with an alloy micro-adjust seat post.

Extras Kickstand, quick release basket on handlebars partnered with a decorative bell and rear carrier with bungees.



HARPER

SINGLE SPEED | BLACKCURRANT



See specs on next page



SIT BACK, RELAX & CRUISE IN STYLE.

The Ryedale Harper comes in a fresh blackcurrant colour combined with whitewall tyres and a sprung saddle to complete this bike's stylish look. It also features industry leading components on a classic low step-over frame, such as a Ryedale lined full wicker basket up front and also a rear carrier, essential for leisure rides. The sprung saddle increases comfortability and stability throughout the bike, assisted by the micro-alloy adjust seat post.

HARPER

SINGLE SPEED | **BLACKCURRANT**

AVAILABLE SIZES

15" (RYD040) | 18" (RYD041)

Frame Hi Ten steel classic Cambridge frame with a low step-over top tube.

Gears Simple low-maintenance single speed.

Tyres 26 x 1.75" Kenda black with white wall tyres.

Brakes Alloy dual pivot caliper brakes with alloy levers.

Bars Alloy traditionally swept handlebars with comfort grips.

Saddle Italian sprung saddle with an alloy micro-adjust seat post.

Extras Kickstand, quick release basket on handlebars partnered with a decorative bell and rear carrier with bungees.



HARLOW

7 SPEED | **LAVENDER**

AVAILABLE SIZES

16" (RYD052) | 19" (RYD053)

Frame Lightweight alloy classic Cambridge frame with a low step-over top tube.

Gears 7 speed with a Shimano Thumb-shifter Plus provides accurate and easy gear changes.

Tyres 700 x 40C" Kenda black with white wall tyres.

Brakes Alloy dual pivot caliper brakes with alloy levers.

Bars Alloy traditionally swept handlebars with comfort grips.

Saddle Italian sprung saddle with an alloy micro-adjust seat post.

Extras Kickstand, quick release basket on handlebars partnered with a decorative bell and rear carrier with bungees.



HAYLEIGH

3 SPEED NEXUS | **BLUEBERRY**

AVAILABLE SIZES

16" (RYD054) | 19" (RYD055)

- Frame** Lightweight alloy classic Cambridge frame with a low step-over top tube.
- Gears** 3 speed Shimano Nexus sealed hub gears for easy shifting and low maintenance
- Tyres** 700 x 40C" Kenda black with white wall tyres.
- Brakes** Alloy dual pivot caliper brakes with alloy levers.
- Bars** Alloy traditionally swept handlebars with comfort grips.
- Saddle** Italian sprung saddle with an alloy micro-adjust seat post.
- Extras** Kickstand, quick release basket on handlebars partnered with a decorative bell and rear carrier with bungees.



HEATHER

7 SPEED | **SHERBET**

AVAILABLE SIZES

16" (RYD050) | 19" (RYD051)

- Frame** Hi Ten steel classic Cambridge frame with a low step-over top tube.
- Gears** 7 speed with a Shimano Thumb-shifter Plus provides accurate and easy gear changes.
- Tyres** 700 x 40C" Kenda black with white wall tyres.
- Brakes** Alloy dual pivot caliper brakes with alloy levers.
- Bars** Alloy traditionally swept handlebars with comfort grips.
- Saddle** Italian sprung saddle with an alloy micro-adjust seat post.
- Extras** Kickstand, quick release basket on handlebars partnered with a decorative bell and rear carrier with bungees.



VIOLET

7 SPEED NEXUS | ALLOY | **CORNFLOWER**

AVAILABLE SIZES

16" (RYD058) | 19" (RYD059)

Frame Lightweight alloy classic Cambridge frame with a low step-over top tube.

Gears 3 speed Shimano Nexus sealed hub gears for easy shifting and low maintenance

Tyres 700 x 40C" Kenda brown with cream wall tyres.

Brakes Alloy dual pivot caliper brakes with alloy levers.

Bars Alloy traditionally swept handlebars with comfort grips.

Saddle Italian sprung saddle with an alloy micro-adjust seat post.

Extras Kickstand, quick release basket on handlebars partnered with a decorative bell and rear carrier with bungees.



SCARLET

3 SPEED NEXUS | ALLOY | **HUB DYNAMO**

AVAILABLE SIZES

16" (RYD056) | 19" (RYD057)

Frame Lightweight alloy classic Cambridge frame with a low step-over top tube.

Gears 3 speed Shimano Nexus sealed hub gears for easy shifting and low maintenance

Lights Spanninga front and rear lights powered by a Shimano Nexus hub dynamo

Tyres 700 x 40C" Kenda brown with cream wall tyres.

Brakes Alloy dual pivot caliper brakes with alloy levers.

Bars Alloy traditionally swept handlebars with comfort grips.

Saddle Italian sprung saddle with an alloy micro-adjust seat post.

Extras Kickstand, quick release basket on handlebars partnered with a decorative bell and rear carrier with bungees.



ROSE

7 SPEED | TUTTI FRUTTI

12" (RYD064)

Frame Hi Ten steel child specific classic Cambridge frame with a low step-over top tube.

Gears 7 speed with a Shimano Thumb-shifter Plus provides accurate and easy gear changes.

Tyres 20 x 1.75" Kenda brown with cream wall tyres.

Brakes Alloy dual pivot caliper brakes with alloy levers.

Bars Alloy traditionally swept handlebars with comfort grips.

Saddle Italian sprung saddle with an alloy micro-adjust seat post.

Extras Kickstand, removable basket on handlebars partnered with a decorative bell and rear carrier with bungees.



PEONY

7 SPEED | BON BON

14" (RYD065)

Frame Hi Ten steel child specific classic Cambridge frame with a low step-over top tube.

Gears 7 speed with a Shimano Thumb-shifter Plus provides accurate and easy gear changes.

Tyres 24 x 1.75" Kenda brown with cream wall tyres.

Brakes Alloy dual pivot caliper brakes with alloy levers.

Bars Alloy traditionally swept handlebars with comfort grips.

Saddle Italian sprung saddle with an alloy micro-adjust seat post.

Extras Kickstand, removable basket on handlebars partnered with a decorative bell and rear carrier with bungees.



SIMPLE BUT PRACTICAL CITY RYEDALE BIKE WITH ALL THE FEATURES YOU NEED FOR RIDING AROUND TOWN AND CRUISING DOWN COUNTRY LANES



HELMSLEY

7 SPEED | **STONE**

AVAILABLE SIZES

16" (RYD060) | 19" (RYD061)

Frame Hi Ten steel frame with a low step-over top tube and fast urban geometry.

Gears 7 speed with a Shimano Thumb-shifter Plus provides accurate and easy gear changes.

Tyres 700 x 32C" Kenda black with white wall tyres.

Brakes Alloy dual pivot caliper brakes with alloy levers.

Bars Alloy handlebars with comfort grips.

Saddle Italian saddle with an alloy micro-adjust seat post.

Extras Kickstand, decorative bell



MALTON

3 SPEED NEXUS | **TEAL**

AVAILABLE SIZES

16" (RYD062) | 19" (RYD063)

Frame Lightweight alloy frame with a low step-over top tube and fast urban geometry.

Gears 3 speed Shimano Nexus sealed hub gears for easy shifting and low maintenance.

Tyres 700 x 32C" Kenda black with white wall tyres.

Brakes Alloy dual pivot caliper brakes with alloy levers.

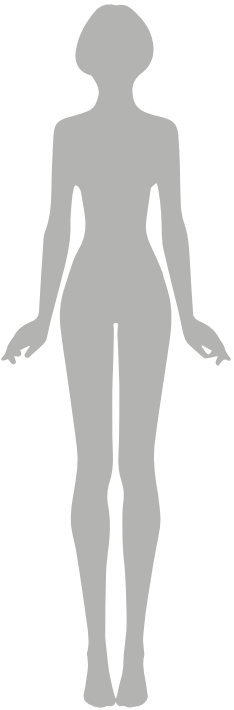
Bars Alloy handlebars with comfort grips.

Saddle Italian saddle with an alloy micro-adjust seat post.

Extras Kickstand, decorative bell



GEOMETRY



Measure Height



Model	Colour	Frame Size (in)	Wheel Size (in)	Rider Height in (cm)
Rose	Tutti Frutti	12"	20"	4'3"- 5'1" (130 - 155cm)
Peony	Bon Bon	14"	24"	4'9"- 5'4" (145 - 163cm)
Hermionie	Rose Gold	17"	26"	5"- 5'4" (155 - 178cm)
		19"	26"	5'3"- 6" (162 - 183cm)
Hermionie	Peppermint	17"	26"	5'3"- 5'10" (157 - 178cm)
		19"	26"	5'3"- 6" (162 - 183cm)
Harriet	Liquorice	17"	26"	5'3"- 5'10" (157 - 178cm)
		19"	26"	5'3"- 6" (162 - 183cm)
Harriet	Latte	17"	26"	5'3"- 5'10" (157 - 178cm)
		19"	26"	5'3"- 6" (162 - 183cm)
Heather	Sherbet	16"	700C	5"- 5'10" (152 - 178cm)
		19"	700C	5'3"- 6" (162 - 183cm)
Harper	Blackcurrant	15"	700C	5"- 5'10" (152 - 178cm)
		18"	700C	5'3"- 6" (157 - 178cm)
Hayleigh	Blueberry	16"	700C	5"- 5'10" (152 - 178cm)
		19"	700C	5'3"- 6" (162 - 183cm)
Harlow	Lavender	16"	700C	5"- 5'10" (152 - 178cm)
		19"	700C	5'3"- 6" (162 - 183cm)
Violet	Cornflower	16"	700C	5"- 5'10" (152 - 178cm)
		19"	700C	5'3"- 6" (162 - 183cm)
Scarlet	Strawberry	16"	700C	5"- 5'10" (152 - 178cm)
		19"	700C	5'3"- 6" (162 - 183cm)
Malton	Teal	16"	700C	5"- 5'10" (152 - 178cm)
		19"	700C	5'3"- 6" (162 - 183cm)
Helmsley	Stone	16"	700C	5"- 5'10" (152 - 178cm)
		19"	700C	5'3"- 6" (162 - 183cm)

denovo

CHILDRENS' BIKES THAT PERFORM LIKE THEIR GROWN-UP COUNTERPARTS.

DeNovo is all about our commitment to getting kids to be active and have fun

At Denovo, we're committed to action and adventure, to fun and friendship. We believe that children should form a lifelong love of bikes and we want to encourage everybody to get involved. We aim to be the benchmark bike brand for quality, mainstream products that appeal to young cyclists of all cultures, ages, and backgrounds.

We create innovative, robust bikes which surpass the best-in-class safety standards. Designed with age in mind, Denovo bikes' lightweight, alloy frames and relaxed riding position ensure children have fun for longer! Childrens' bikes that perform like their grown-up counterparts.

EVERY RIDE, EVERY DAY



DENOVO

SINGLE SPEED | ALLOY | 12"

UNISEX (DN500)

Frame Alloy with flat top tube

Fork Rigid straight blades tapering

Wheels 12 x 2 1/4" Kenda black with white stripes

Brakes Promax Alloy V Brake

Gears Single speed

Chainguard Fully enclosed chain guard

Steering Alloy handlebars with Zoom alloy stem

Saddle Denovo saddle with handle, QR seat clamp

Features Non slip pedals, removable stabilisers

Age 2-3

Weight 7.6kg



DENOVO

SINGLE SPEED | **ALLOY** | 14"

UNISEX (DN501)

Frame Alloy with flat top tube

Fork Rigid straight blades tapering

Wheels 14 x 2.125" Kenda black with white stripes

Brakes Promax Alloy V Brake

Gears Single speed

Chainguard Fully enclosed chain guard

Steering Alloy handlebars with Zoom alloy stem

Saddle Denovo padded saddle, QR seat clamp

Features Non slip pedals, removable stabilisers

Age 3-4

Weight 8.2kg



DENOVO

SINGLE SPEED | **ALLOY** | 16"

BOYS (DN502)

Frame Boys alloy with flat top tube

Fork Rigid straight blades tapering

Wheels 16 x 1.75" Kenda black with white stripes

Brakes Promax Alloy V Brake

Gears Single speed

Chainguard Fully enclosed chain guard

Steering Alloy handlebars with Zoom alloy stem

Saddle Denovo padded saddle, QR seat clamp

Features Non slip pedals, removable stabilisers

Age 4-5

Weight 8.8kg



DENOVO

6 SPEED | **ALLOY** | 20"

BOYS (DN506)

Frame Boys alloy frame 6061

Fork Zoom suspension with alloy crown

Wheels 20 x 1.95" Kenda black

Brakes Promax Alloy V Brake

Gears 3 piece crank, 6 speed with Shimano derailleur and Revoshift shifter

Steering Alloy handlebars with alloy ahead stem

Saddle Denovo padded saddle, alloy micro adjust seat post, QR seat clamp

Features Alloy pedals

Age 5-8

Weight 10.9kg



DENOVO

SINGLE SPEED | **ALLOY** | 20"

BOYS (DN504)

Frame Boys alloy frame 6061

Fork Rigid alloy straight blades

Wheels 20 x 1.95" Kenda black

Brakes Promax Alloy V Brake

Gears 3 piece crank, Single speed

Steering Alloy handlebars with alloy ahead stem

Saddle Denovo padded saddle, alloy micro adjust seat post, QR seat clamp

Features Alloy pedals

Age 5-8

Weight 9kg



DENOVO

21 SPEED | ALLOY | 24"

BOYS (DN508)



Frame Boys alloy frame 6061

Fork Zoom suspension with alloy crown and lockout

Wheels 24 x 1.95" Kenda black

Brakes Mechanical disk brake

Gears 21 speed with Shimano derailleurs and Shimano Rapid Fire shifters

Steering Alloy 31.8 handlebars with alloy ahead stem

Saddle Denovo padded saddle, alloy micro adjust seat post, QR seat clamp

Features Alloy pedals

Age 8-11

Weight 12.9kg





DENOVO

DUAL SUSPENSION | ALLOY | 24"

BOYS (DN510)

Frame Boys dual suspension frame with alloy front triangle 6061

Fork Zoom suspension with alloy crown and lockout

Wheels 24 x 1.95" Kenda black

Brakes Mechanical disk brake

Gears 21 speed with Shimano derailleurs and Shimano Rapid Fire shifters

Steering Alloy 31.8 handlebars with alloy ahead stem

Saddle Denovo padded saddle, alloy micro adjust seat post, QR seat clamp

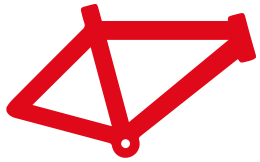
Features Alloy pedals

Age 8-11

Weight 14.9kg



THE DENOVO PROMISE



CHILD SPECIFIC GEOMETRY



POWERFUL BRAKING



SECU-RIDE



ATTRACTIVE DESIGN



DENOVO

SINGLE SPEED | 16"

BLUE (DN201)

Frame Hi-tensile

Fork Hi-tensile

Wheels 16 x 1.90"

Brakes Promax alloy V Brake

Gears Single speed

Steering Riser handlebars with Zoom stem

Saddle Denovo padded saddle, QR seat clamp

Features Non slip pedals

Age 5-8

Weight 9.5kg



DENOVO

SINGLE SPEED | 16"

ORANGE (DN202)

Frame Hi-tensile

Fork Zoom suspension

Wheels 16 x 1.90"

Brakes Promax alloy V Brake

Gears Single speed

Steering Riser handlebars with Zoom stem

Saddle Denovo padded saddle, QR seat clamp

Features Non slip pedals

Age 5-8

Weight 10.3kg



**DENOVO IS ALL ABOUT
OUR COMMITMENT TO
GETTING KIDS TO BE
ACTIVE AND HAVE FUN!**



DENOVO

SINGLE SPEED | 18"

BOYS (DN203)

Frame Hi-tensile

Fork Hi-tensile

Wheels 18 x 1.90"

Brakes Alloy V Brake

Gears Single speed

Steering Riser handlebars with Zoom stem

Saddle Denovo padded saddle, QR seat clamp

Features Non slip pedals

Age 5-6

Weight 10.1kg



DENOVO

6 SPEED | 18"

BOYS (DN204)

Frame Hi-tensile

Fork Zoom suspension

Wheels 18 x 1.90"

Brakes Alloy V Brake

Gears Single speed

Steering Riser handlebars with Zoom stem

Saddle Denovo padded saddle, QR seat clamp

Features Non slip pedals

Age 5-6

Weight 11.6kg



DENOVO

SINGLE SPEED | 20"

BOYS (DN205)

Frame Hi-tensile

Fork Hi-tensile

Wheels 20 x 2.125"

Brakes Alloy V Brake

Gears Single speed

Steering Riser handlebars with Zoom stem

Saddle Denovo padded saddle

Features Non slip pedals

Age 5-8

Weight 11kg



DENOVO

6 SPEED | 20"

BOYS (DN206)

Frame Hi-tensile

Fork Zoom suspension

Wheels 20 x 2.125"

Brakes Alloy V Brake

Gears Single speed

Steering Riser handlebars with Zoom stem

Saddle Denovo padded saddle

Features Non slip pedals

Age 5-8

Weight 12.4kg



DENOVO

6 SPEED | **ALLOY** | 20"

BOYS (DN207)

- Frame** Alloy 6061
- Fork** Zoom suspension
- Wheels** 20 x 2.125"
- Brakes** Alloy V Brake
- Gears** 6 speed with Shimano derailleur
- Steering** Alloy riser handlebars with Zoom stem
- Saddle** Denovo padded saddle
- Features** Non slip pedals
- Age** 5-8
- Weight** 11.3kg



DENOVO

18 SPEED | 24"

BOYS (DN208)

- Frame** Hi-tensile
- Fork** Hi-tensile
- Wheels** 24 x 1.95"
- Brakes** Alloy V Brake
- Gears** 18 speed with Shimano derailleur
- Steering** Riser handlebars with Zoom stem
- Saddle** Denovo padded saddle
- Features** Non slip pedals
- Age** 8-11
- Weight** 13.2kg



DENOVO

18 SPEED | 24"

BOYS (DN209)

Frame Hi-tensile

Fork Zoom suspension

Wheels 24 x 1.95"

Brakes Alloy V Brake

Gears 18 speed with Shimano derailleur

Steering Riser handlebars with Zoom stem

Saddle Denovo padded saddle

Features Non slip pedals

Age 8-11

Weight 14kg



DENOVO

18 SPEED | **ALLOY** | 24"

BOYS (DN210)

Frame Alloy 6061

Fork Zoom suspension

Wheels 24 x 1.95"

Brakes Alloy V Brake

Gears 18 speed with Shimano derailleur

Steering Riser handlebars with Zoom stem

Saddle Denovo padded saddle

Features Non slip pedals

Age 8-11

Weight 7.6kg

Weight 12.8kg



**FOR EVERY YOUNG RIDER, FUN
IS FOLLOWING YOUR HEART,
DISCOVERING DIFFERENT PATHS
AND MAKING NEW BOLD DECISIONS.**

#MOVEINSYNC





DENOVO

SINGLE SPEED | 16"

BOYS (DN001)

Frame Boys hi-tensile steel ATB frame

Fork Hi-tensile steel straight blade

Wheels 16" alloy 20 hole rims /
Black ATB tyres with white walls

Brakes Alloy V Brakes

Steering Riser handlebars with Zoom stem

Gears Single speed

Saddle Denovo padded saddle

Features Numberplate / Non slip pedals /
Rear MTB mudguard

Age 4-5



DENOVO

SINGLE SPEED | 16"

BOYS (DN003)

Frame Boys hi-tensile steel ATB frame

Fork Zoom suspension

Wheels 16" alloy 20 hole rims /
Black ATB tyres with white walls

Brakes Alloy V Brakes

Steering Riser handlebars with Zoom stem

Gears Single speed

Saddle Denovo padded saddle

Features Numberplate / Non slip pedals /
Rear MTB mudguard

Age 4-5



DENOVO

SINGLE SPEED | 18"

BOYS (DN005)

Frame Boys hi-tensile steel ATB frame

Fork Hi-tensile steel straight blade

Wheels 18" alloy 36 hole rims /
Black ATB tyres with white walls

Brakes Alloy V Brakes

Steering Riser handlebars with Zoom stem

Gears Single speed

Saddle Denovo padded saddle

Features Non slip pedals / Rear MTB mudguard

Age 4-5



DENOVO

6 SPEED | 18"

BOYS (DN007)

Frame Boys hi-tensile steel ATB frame

Fork Zoom suspension

Wheels 18" alloy 36 hole rims /
Black ATB tyres with white walls

Brakes Alloy V Brakes

Steering Riser handlebars with Zoom stem

Gears 6 speed

Saddle Denovo padded saddle

Features Non slip pedals / Rear MTB mudguard

Age 4-5



DENOVO

SINGLE SPEED | 20"

BOYS (DN009)

Frame Boys hi-tensile steel ATB frame

Fork Hi-tensile steel straight blade

Wheels 20" alloy 36 hole rims /
Black ATB tyres with white walls

Brakes Alloy V Brakes

Steering Riser handlebars with Zoom Ahead stem

Gears Single speed

Saddle Denovo padded saddle

Features Non slip pedals / Rear MTB mudguard

Age 5-6



DENOVO

6 SPEED | 20"

BOYS (DN011)

Frame Boys hi-tensile steel ATB frame

Fork Zoom suspension

Wheels 20" alloy 36 hole rims /
Black ATB tyres with white walls

Brakes Alloy V Brakes

Steering Riser handlebars with Zoom Ahead stem

Gears Single speed

Saddle Denovo padded saddle

Features Non slip pedals / Rear MTB mudguard

Age 5-6



DENOVO

6 SPEED | ALLOY | 20"

BOYS (DN013)



Frame Boys alloy ATB frame

Fork Zoom suspension

Wheels 20" alloy 36 hole rims /
Black ATB tyres with white walls

Brakes Alloy V Brakes

Steering Riser handlebars /
Zoom Ahead stem

Gears 6 speed with Shimano derailleur

Saddle Denovo padded saddle

Features Non slip pedals /
Rear MTB mudguard

Age 5-6

DENOVO

18 SPEED | ALLOY | 24"

BOYS (DN019)



Frame Boys alloy ATB frame

Fork Zoom suspension

Wheels 24" alloy 36 hole rims /

Black ATB tyres with white walls

Brakes Alloy V Brakes

Steering Riser handlebars /

Zoom Ahead stem

Gears 18 speed with Shimano derailleur

Saddle Denovo padded saddle

Features Non slip pedals /

Rear MTB mudguard

Age 8-11

DENOVO

6 SPEED | 24"

BOYS (DN015)

Frame Boys hi-tensile steel ATB frame

Fork Hi-tensile steel straight blade

Wheels 24" alloy 36 hole rims /
Black ATB tyres with white walls

Brakes Alloy V Brakes

Steering Riser handlebars /
Zoom Ahead stem

Gears 18 speed with Shimano derailleur

Saddle Denovo padded saddle

Features Non slip pedals /
Rear MTB mudguard

Age 8-11



DENOVO

18 SPEED | 24"

BOYS (DN017)

Frame Boys hi-tensile steel ATB frame

Fork Zoom suspension

Wheels 24" alloy 36 hole rims /
Black ATB tyres with white walls

Brakes Alloy V Brakes

Steering Riser handlebars /
Zoom Ahead stem

Gears 18 speed with Shimano derailleur

Saddle Denovo padded saddle

Features Non slip pedals /
Rear MTB mudguard

Age 8-11



DENOVO DOTTI

SINGLE SPEED | 16"

GIRLS (DN002)

Frame Girls hi-tensile steel ATB frame

Fork Hi-tensile steel straight blade

Wheels 16" alloy 20 hole rims /
Blue ATB tyres with white walls

Brakes Alloy V Brakes

Steering Riser handlebars with Zoom stem

Gears Single speed

Saddle Denovo padded saddle

Features Front basket / Non slip pedals

Age 4-5



DENOVO DOTTI

SINGLE SPEED | 18"

GIRLS (DN006)

Frame Girls hi-tensile steel ATB frame

Fork Hi-tensile steel straight blade

Wheels 18" alloy 20 hole rims /
Pink ATB tyres with white walls

Brakes Alloy V Brakes

Steering Riser handlebars with Zoom stem

Gears Single speed

Saddle Denovo padded saddle

Features Front basket / Non slip pedals

Age 5-6



DENOVO DOTTI

SINGLE SPEED | 20"

GIRLS (DN010)

Frame Girls hi-tensile steel ATB frame

Fork Hi-tensile steel straight blade

Wheels 20" alloy 36 hole rims / Cream ATB tyres

Brakes Alloy V Brakes

Steering Riser handlebars with Zoom stem

Gears Single speed

Saddle Denovo padded saddle

Features Non slip pedals

Age 5-8



DENOVO DOTTI

SINGLE SPEED | **ALLOY** | 20"

GIRLS (DN014)

Frame Girls alloy ATB frame

Fork Hi-tensile steel straight blade

Wheels 20" alloy 36 hole rims / Turquoise ATB tyres

Brakes Alloy V Brakes

Steering Riser handlebars with Zoom stem

Gears Single speed

Saddle Denovo padded saddle

Features Non slip pedals

Age 5-8



DENOVO DOTTI

6 SPEED | 24"

GIRLS (DN016)

Frame Girls hi-tensile steel ATB frame

Fork Hi-tensile steel straight blade

Wheels 24" alloy 36 hole rims / Cream ATB tyres

Brakes Alloy V Brakes

Steering Riser handlebars with Zoom alloy stem

Gears Single speed

Saddle Denovo padded saddle

Features Non slip pedals

Age 8-11



DENOVO DOTTI

6 SPEED | ALLOY | 24"

GIRLS (DN020)

Frame Girls alloy ATB frame

Fork Hi-tensile steel straight blade

Wheels 24" alloy 36 hole rims / Cream ATB tyres

Brakes Alloy V Brakes

Steering Riser handlebars with Zoom alloy stem

Gears 6 speed

Saddle Denovo padded saddle

Features Non slip pedals

Age 8-11



DENOVO

SINGLE SPEED | ALLOY | 16"

GIRLS (DN503)

Frame Girls alloy with flat top tube

Fork Rigid straight blades tapering

Wheels 16 x 1.75" Kenda black with white stripes

Brakes Promax Alloy V Brake

Gears Single speed

Chainguard Fully enclosed chain guard

Steering Alloy handlebars with Zoom alloy stem

Saddle Denovo padded saddle, QR seat clamp

Features Non slip pedals, removable stabilisers

Age 4-5

Weight 8.9kg



DENOVO

6 SPEED | **ALLOY** | 20"

GIRLS (DN507)

Frame Girls alloy frame 6061

Fork Zoom suspension with alloy crown

Wheels 20 x 1.95" Kenda black

Brakes Promax Alloy V Brake

Gears 3 piece crank, 6 speed with Shimano derailleur and Revoshift shifter

Steering Alloy handlebars with alloy ahead stem

Saddle Denovo padded saddle, alloy micro adjust seat post, QR seat clamp

Features Alloy pedals

Age 5-8

Weight 11kg



DENOVO

SINGLE SPEED | **ALLOY** | 20"

GIRLS (DN505)

Frame Girls alloy frame 6061

Fork Rigid alloy straight blades

Wheels 20 x 1.95" Kenda black

Brakes Promax Alloy V Brake

Gears 3 piece crank, 6 speed with Shimano derailleur and Revoshift shifter

Steering Alloy handlebars with alloy ahead stem

Saddle Denovo padded saddle, alloy micro adjust seat post, QR seat clamp

Features Alloy pedals

Age 5-8

Weight 9kg





DENOVO

18 SPEED | ALLOY | 24"

GIRLS (DN509)

Frame Girls alloy frame 6061

Fork Zoom suspension with alloy crown and lockout

Wheels 24 x 1.95" Kenda black

Brakes Promax alloy V brake

Gears 18 speed with Shimano derailleurs and Shimano Rapid Fire shifters

Steering Alloy 31.8 handlebars with alloy ahead stem

Saddle Denovo padded saddle, alloy micro adjust seat post, QR seat clamp

Features Alloy pedals

Age 8-11

Weight 12.7kg



DENOVO

SINGLE SPEED | 16"

GIRLS (DN211)

Frame Girls hi-tensile steel ATB frame

Fork Hi-tensile steel straight blade

Wheels 16" MTB grey tyres

Brakes Alloy V Brakes

Gears Single speed

Steering Riser handlebars with Zoom stem

Saddle Denovo padded saddle

Features Non slip pedals

Age 4-5

Weight 9.3kg



DENOVO

SINGLE SPEED | 18"

GIRLS (DN212)

Frame Girls hi-tensile steel ATB frame

Fork Hi-tensile steel straight blade

Wheels 18" MTB grey tyres

Brakes Alloy V Brakes

Gears Single speed

Steering Riser handlebars with Zoom stem

Saddle Denovo padded saddle

Features Non slip pedals

Age 5-6

Weight 10kg



DENOVO

SINGLE SPEED | 20"

GIRLS (DN213)

Frame Hi-tensile

Fork Hi-tensile

Wheels 20 x 1.75"

Brakes Alloy V Brake

Gears Single speed

Steering Riser handlebars with Zoom stem

Saddle Denovo padded saddle

Features Non slip pedals

Age 5-8

Weight 11kg



DENOVO

SINGLE SPEED | **ALLOY** | 20"

GIRLS (DN214)

Frame Alloy 6061

Fork Hi-tensile

Wheels 20 x 1.75"

Brakes Alloy V Brake

Gears Single speed

Steering Riser handlebars with Zoom stem

Saddle Denovo padded saddle

Features Non slip pedals

Age 5-8

Weight 10kg



DENOVO

6 SPEED | 24"

GIRLS (DN215)

Frame Hi-tensile

Fork Hi-tensile

Wheels 24 x 1.75"

Brakes Alloy V Brake

Gears 6 speed with Shimano derailleur

Steering Riser handlebars with Zoom stem

Saddle Denovo padded saddle

Features Non slip pedals

Age 8-11

Weight 12.8kg



DENOVO

6 SPEED | **ALLOY** | 24"

GIRLS (DN216)

Frame Alloy 6061

Fork Hi-tensile

Wheels 24 x 1.75"

Brakes Alloy V Brake

Gears 6 speed with Shimano derailleur

Steering Riser handlebars with Zoom stem

Saddle Denovo padded saddle

Features Non slip pedals

Age 8-11

Weight 11.7kg



KIDS BIKE SIZE GUIDE

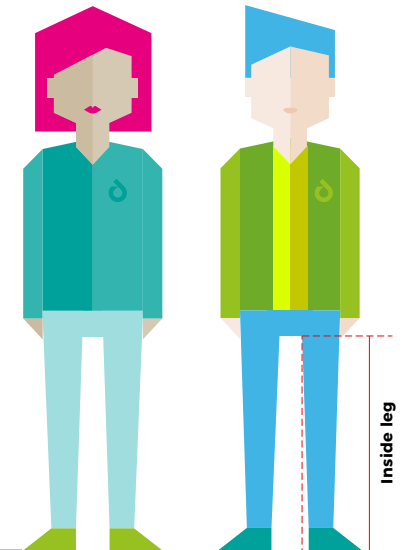
Inside leg measurement is the most reliable way of getting the right size of bike for your child. Age alone isn't a reliable measure. It is always best to sit your child on the bike before purchasing, but where this is not possible we hope this guide helps.

Please take the time to measure the rider's inside leg. It's easy to measure:

- 1 Stand the child in socks against a wall
- 2 Place a small book between their legs, as high as is comfortable
- 3 Ask the child to move away and measure from the top of the book to the floor (cm).

Use this table to find the right size of bike for your child

	Model	Inside leg (cm)	Approx age (years)	Wheel size (in)	Frame size (in)
BOY	DN201	43 - 48	5+	16"	8"
	DN202	43 - 48	5+	16"	8.5"
	DN203	46 - 48	6+	18"	8.5"
	DN204	46 - 48	6+	18"	9"
	DN205	48 - 58	7+	20"	10"
	DN206	48 - 58	7+	20"	10"
	DN207	48 - 58	7+	20"	10"
	DN208	61 - 68	8+	24"	11"
	DN209	61 - 68	8+	24"	11"
	DN210	61 - 68	8+	24"	11"
	DN502	43 - 48	5+	16"	8"
	DN504	48 - 58	7+	20"	10"
	DN506	48 - 58	7+	20"	10"
	DN508	61 - 68	8+	24"	11"
	DN510	61 - 68	8+	24"	11"



	Model	Inside leg (cm)	Approx age (years)	Wheel size (in)	Frame size (in)
GIRL	DN211	43 - 48	5+	16"	8"
	DN212	46 - 48	6+	18"	8.5"
	DN213	48 - 58	6+	20"	10"
	DN214	48 - 58	6+	20"	10"
	DN215	61 - 68	8+	24"	11"
	DN216	61 - 68	8+	24"	11"
	DN503	43 - 48	5+	16"	8"
	DN505	48 - 58	6+	20"	10"
	DN507	48 - 58	6+	20"	10"
	DN509	61 - 68	8+	24"	11"
UNISEX	DN500	33 - 38	2 - 4	12"	7"
	DN501	38 - 43	3 - 5	14"	7.5"

**WE PRIDE OURSELVES ON MAKING
EXCITING, QUALITY BIKES HAVING
ALL BASES COVERED WITHOUT
COMPROMISING ON FIT
AND DURABILITY.**

#MOVEINSYNC







